


EVENTS AT A GLANCE

	Show Day 1 19 March, Wednesday	Show Day 2 20 March, Thursday	Show Day 3 21 March, Friday
All Day Event	Asia Pacific Maritime (APM) 2014 Exhibition Halls A, B, C (Level 1) • D, E, F (Basement 2)		
	1000 – 1900 hr	1000 – 1900 hr	1000 – 1700 hr
	APM Coffee Point Basement 2, Hall C		
	APM Maritime Presentation Forum More than 20 free technical sessions will be presented. All are welcome! Basement 2 1100 – 1730 hr		
Morning	APM 2014 Opening Ceremony (Conference Theatre, Level 1) 1000 – 1100 hr	Green Shipping (F) (Conference Theatre, Level 1) 1035 – 1100 hr	International Bunker Industry Association Session (F) (Conference Theatre, Level 1) 1000 – 1300 hr
	VIP Exhibition Tour 1100 – 1200 hr	New Technological Solutions for Green Shipping (F) (Conference Theatre, Level 1) 1100 – 1130 hr	
	Focus on Shipowners (F) (Conference Theatre, Level 1) 1105 – 1210 hr	Green Ship Building Conference (F) <i>In partnership with the Danish Marine Group</i> (Conference Theatre, Level 1) 1130 – 1300 hr	
		UK Innovative High-Tech Equipment Seminar Luncheon 1200 – 1300 hr <i>By Invitation Only</i>	
Afternoon	Owners' Showcase: Dry Bulk & Break Bulk (P) (Conference Theatre, Level 1) 1400 – 1530 hr	Maritime Communication & Technology (P) 1400 – 1530 hr Session sponsored by: Colfax Fluid Handling Netvision SEA Pte Ltd	PSA Port Tour Pasir Panjang Terminal 1330 – 1530 hr <i>(Pre-registration required)</i>
		APM Champagne Connect Level 3 1500 – 1730 hr <i>By Invitation Only</i>	
	Maritime Finance Smart Money Options in a Tightened Financing Environment (P) (Conference Theatre, Level 1) 1600 – 1730 hr	Maritime Security & Propulsion West African Piracy and Kidnappings – Managing an Evolving Threat (P) (Conference Theatre, Level 1) 1600 – 1630 hr	Capitalising on Growth and New Opportunities in the Apac Region (P) (Conference Theatre, Level 1) 1330 – 1400 hr
		Advances In Engine and Drive Train Technology for Next Generation Ships (P) (Conference Theatre, Level 1) 1630 – 1700 hr	Assessing The Current Outlook for the Shipbuilding Market (P) (Conference Theatre, Level 1) 1400 – 1430 hr
			Asia's Growing Energy Demands and the Role of Gas (P) (Conference Theatre, Level 1) 1430 – 1530 hr
		UBIFRANCE and the Cluster Maritime Francais Networking Cocktail French Pavilion, 1700 hr <i>By Invitation Only</i>	Ballast Water Treatment Updates from IMO on Regulatory Requirements for Asia Pacific (P) (Conference Theatre, Level 1) 1530 – 1600 hr
			The Road to Ballast Water Ratification (P) (Conference Theatre, Level 1) 1600 – 1630 hr Session sponsored by: 
			Retrofitting, the Only Way to Compliance? (P) 1630 – 1700 hr
Evening	APM 2014 Opening Party Basement 2 1800 – 2100 hr	Dutch Networking Reception Dutch Ambassadors Residence <i>By Invitation Only</i>	

*Programme Subject to Change.



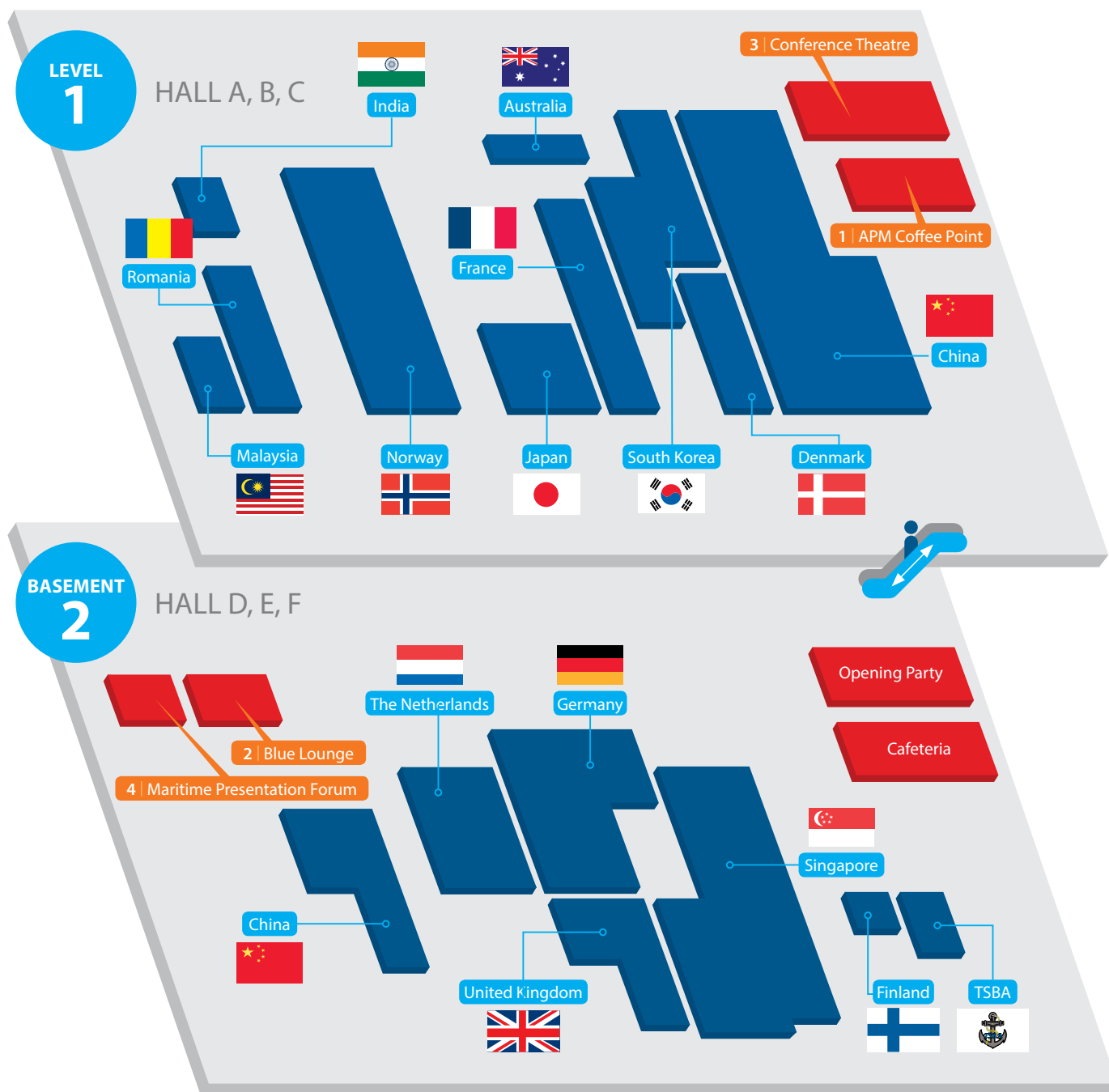
Free conference



Paid conference

FLOORPLAN

Across Basement 2 & Level 1 • Hall A, B, C, D, E, & F



**Floorplan is not drawn to scale. Updated as of 13 January 2014.*

Official Pavilions



Australia



China



Denmark



France



Finland



Germany



India



Japan



Malaysia



Norway



Romania



Singapore



South Korea



The Netherlands



TSBA



United Kingdom

More Official Pavilions coming your way...

**Information is subject to change.*

CONFERENCE




Asia continues to be the driving force for the maritime industry. To understand more about this growing powerhouse, the 13th edition of Asia Pacific Maritime Conference has been themed **'Relpositioning for Growth in the Asia Pacific Region!'**

The dynamic economic boom occurring across Asia heralds new frontiers for the maritime industry. Set against the backdrop where intra-Asian trade is expected to dominate the future and Southeast Asian ports and shipyards are growing in prominence, APM's conference brings together over 50 key maritime thought leaders as well as industry movers and shakers, to discuss as well as debate hot topics that are affecting the industry.

Through the conference, delegates will be able to analyse and discuss upcoming trends, especially on Green Shipping, address the impact of the recent change in Ballast Water Treatment as well as share ideas on repositioning Asia Pacific as the engine of growth for the maritime sector worldwide and uncover opportunities in this booming region.

Join us in the debate and share solutions that will help steer the industry forward.

APM 2014 Conference At A Glance

19 th March 2014 (Wed)		20 th March 2014 (Thur)	21 st March 2014 (Fri)
FREE CONFERENCE		FREE CONFERENCE	FREE CONFERENCE
MORNING	Focus on Shipowners: Containers	Green Shipping: <ul style="list-style-type: none"> Green Shipping New Technological Solutions for Green Shipping <i>by Innovation Norway</i> Green Ship Building Conference <i>by Danish Marine Group</i> 	International Bunker Industry Association (IBIA) Conference
PAID CONFERENCE		PAID CONFERENCE	PAID CONFERENCE
AFTERNOON	Owners' Showcase: Dry Bulk & Break Bulk	Maritime Communication Technology Session sponsored by:  	Shipyards & Shipbuilding: <ul style="list-style-type: none"> Capitalising on Growth and New Opportunities in the APAC region Assessing the Current Outlook for the Shipbuilding Market
	Maritime Finance: Smart Money Options in a Tightened Financing Environment	Maritime Security & Propulsion: <ul style="list-style-type: none"> West African Piracy and Kidnappings – Managing an Evolving Threat Advances in Engine and Drive Train Technology for Next Generation Ships 	Gas Transportations: Asia's Growing Energy Demands and the Role of Gas Ballast Water Treatment: <ul style="list-style-type: none"> Updates on Regulatory Requirements for Asia Pacific The Road to Ballast Water Ratification Session sponsored by:  <ul style="list-style-type: none"> Retrofitting, the Only Way to Compliance?

1st IMarEST Ballast Water Technology Asia Conference



Visit www.imarest.org for details.


Registration fees are at S\$100* per day excluding the 1st IMarEST Ballast Water Technology Asia Conference.

*Subject to 7% prevailing tax for Singapore registered companies.

19th March 2014 (Wednesday)

10.45am	Opening Ceremony Officiated by Guest-of-Honor Mrs Josephine Teo, Minister of State, Ministry of Transport
FOCUS ON SHIPOWNERS FREE CONFERENCE	
11.05am – 12.10pm	SIX QUESTIONS IN 60 MINUTES <i>Discuss, debate and analyse current trends and issues at this intense 60-minute session with leading ship owners worldwide to understand their views and the opportunities present.</i> <ol style="list-style-type: none"> 1. How are Asian carriers dealing with the dynamic freighter markets in the region? 2. Handling the doom and gloom brought on by the Asian GDP decline and what to expect in the coming months. 3. The dawn of mega container ships and its impact on the industry as a whole. 4. Is the growing concern to be environmentally friendly slowing the growth of Asian shipping? 5. Is pricing the main focus of carriers in Asia? 6. An outlook on how consolidation in the sector is affecting future growth. <ul style="list-style-type: none"> • Mahesh Iyer, <i>Chairman and Chief Executive Officer, Transworld Group Singapore</i> •  Thomas Kriwat <i>Chief Executive Officer</i> Mercantile Shipping Company, Sri Lanka • Neal de Rouche, <i>Vice President Asia Pacific, Wilhelmsen Ship Services</i> •  Jeremy Nixon <i>Chief Executive Officer</i> NYK Line, Singapore <p>(If you have questions that you would like the panellists to address please email them to brian.pereira@reedexpo.com.sg)</p>
FOCUS ON SHIPOWNERS PAID CONFERENCE	
2.00pm – 3.30pm	OWNERS SHOWCASE: DRY & BREAK BULK <i>Explore some of the key areas that are affecting dry and break bulk vessels including:</i> <ul style="list-style-type: none"> • Understanding how China and Indonesia are driving market demand on steel, metal ores and coal. • How will the Indian ore export tax react to the rumoured rate cuts? • Will there be changes to mineral supply demand given the change in Australian government? • Exploring how vessel supply forecasting and the impact of new vessel orders are fuelling hedge funds. • What can be done to reduce the counter-party risk for new charters entering the market? <p>Capt. Anoop Sharma, <i>Chief Executive Officer, Essar Shipping Lines, India</i> Capt. Jatesh Jaipuriyar, <i>Chief Operating Officer, Emerald Maritime LLC, United Arab Emirates</i></p>
MARITIME FINANCE PAID CONFERENCE	
4.00pm – 5.30pm	SMART MONEY OPTIONS IN A TIGHTENED FINANCING ENVIRONMENT <i>The global economy has led to tightened credit facilities. Obtain new insights to manoeuvring the current financial landscape:</i> <ul style="list-style-type: none"> • What are the strategies and options available for ship owners today with banks tightening on financing? • What are the alternative financing avenues used by maritime rising stars, Norway and China? • The old vs the new shipping cycles: What are the differences? • Is the industry going through a paradigm shift? Or is it over as we speak? <div>  <div> Yang ChangKun <i>Managing Director – Shipping</i> ICBI Bank, China PRC </div> </div>

20th March 2014 (Thursday)

GREEN SHIPPING FREE CONFERENCE	
10.30am	GREEN SHIPPING <i>The maritime industry is today affected by many changes, such as fuel regulations and stricter sulphur limits, which are opening up the path for eco-ships. This session will focus on the following areas:</i> <ul style="list-style-type: none"> • The payoffs that owners can achieve with an eco-MR2 Tanker as compared to a standard tanker. • Understanding the impacts of the fuel spread. • Emission Control Areas (ECA) changing the incentives that are given for vessel positioning. • The cost elements of installing and operating a scrubber and other assumptions. <div>  <div> Peter Sand <i>Chief Shipping Analyst</i> BIMCO, Denmark </div> </div>

20th March 2014 (Thursday)

11.00am	<p>NEW TECHNOLOGICAL SOLUTIONS FOR GREEN SHIPPING <i>New innovations are needed for environmentally friendly shipping.</i></p> <ul style="list-style-type: none"> How the shipping industry has experienced increased pressure to reduce costs and customer awareness on environmentally friendly shipping. Understanding the operational requirements for offshore support vessels and having high-standard system solutions to support their needs. Norwegian maritime industries have developed numerous solutions for the reduction of air emissions, energy efficiency and improving the performance and safety related to ship operations. <div>  <p>Egil Rensvik Science and Technology Counsellor Royal Norwegian Embassy, Singapore & Innovation Norway - South and Southeast Asia, Singapore</p> </div>
11.30am – 1.00pm	<p>GREEN SHIP BUILDING CONFERENCE <i>In partnership with the Danish Marine Group</i> As a follow up to the successful Green Ship of the Future Seminar at APM 2012, the Danish Pavilion and APM 2014 is proud to offer our delegates the opportunity to discover how new ship designing, shipbuilding and operation is paving the way for more efficient methodologies to protect the environment, reduce costs and meet the customers demand to be more environmentally responsible. The questions that will be answered through this session include:</p> <ul style="list-style-type: none"> What are the latest ship designs that adhere to the Green Ship Agenda? How do these new ship building techniques impact positively on operations? What are the key shipping best practices and how do they protect the environment as well as reduce costs? Do these methodologies create a more efficient and effective maritime organisation?
MARITIME COMMUNICATION & TECHNOLOGY PAID CONFERENCE	
2.00pm – 3.30pm	<p>PANEL DISCUSSION (sponsored by NetVision) This session will draw on the experience of our leading exhibitors. Some of the topics that will be discussed include:</p> <ul style="list-style-type: none"> Future ship safety and sustainability. How Asia could be the next hotspot for Wind Farm development as well outlining the challenges and opportunities for them. Enhancing crew management with IT. How cloud-computing has impacted on the shipping industry. Using the internet to reduce costs and improve onboard efficiencies. <div>  <p>Roberto Cazzulo Chairman, VP Corporate Quality and Chairman, RINA Services S.p.A., RINA Group and International Association of Classification Societies (IACS) Council, Italy</p> </div> <div>  <p>Philippe Marc Sales & Marketing Director DCNS, Singapore</p> </div> <p>• Cornel Ciocan, Director, Netvision, Singapore</p> <div> <p>Session sponsored by:</p>   </div>
MARITIME SECURITY & PROPULSION PAID CONFERENCE	
4.00pm	<p>WEST AFRICAN PIRACY AND KIDNAPPINGS – MANAGING AN EVOLVING THREAT Join us to discover the following:</p> <ul style="list-style-type: none"> How the escalation of piracy off the coast of West Africa and the region have presented a unique challenge to operators in the area. What can be done to protect your people and assets. Understanding the essential considerations for the crisis management team. Responding to threats to crew members who are harmed, kidnapped or held captive on land. <p>Alex Kemp, Managing Director, NYA International, United Kingdom</p>
4.30pm	<p>ADVANCES IN ENGINE AND DRIVE TRAIN TECHNOLOGY FOR NEXT GENERATION SHIPS This session will explore some of the latest developments in propulsion technology in relation to energy efficiency and sustainable operations.</p> <ul style="list-style-type: none"> Obtaining optimum performance from propulsion systems and vessels. Latest developments in energy saving propulsion devices. NOx and SOx compliance solutions for main and auxillary engines. Effective compliance solutions for newbuilds in 2016. <p>Northrop Grumman Sperry Marine</p>

21st March 2014 (Friday)

INTERNATIONAL BUNKER INDUSTRY ASSOCIATION (IBIA)		FREE CONFERENCE
10.00am – 1.00pm	KEYNOTE & PANEL DISCUSSION Held in conjunction with APM, session brought to you by IBIA.	
SHIPYARDS & SHIPBUILDING		PAID CONFERENCE
1.30pm	CAPITALISING ON GROWTH AND NEW OPPORTUNITIES IN THE APAC REGION <i>The Asian ship building sector is undergoing a recovery as there were 72 million deadweight tonnage (DWT) ordered for new vessels, exceeding the 54 million DWT orders last year. Even the price of new vessels has improved by 2.4% in 2013, according to Credit Suisse Research 2013.</i> <ul style="list-style-type: none"> Understanding the macro-economic and geopolitical influences that exist in the region. Identifying industry drivers and developing location-specific strategies that cater to your market. Creating customer value by assisting customers to achieve their goals. Understanding the Quality – Time – Money triangle of any project. Strategic Marine, Singapore	
2.00pm	ASSESSING THE CURRENT OUTLOOK FOR THE SHIPBUILDING MARKET <ul style="list-style-type: none"> Comparing the shipyards of China, Norway and Southeast Asia and assessing how they are currently fairing. Competing in a global landscape and developing winning strategies. Evolving order books, and how the industry will change with the markets' changing demands. <div>  <p>George Horsington <i>President – Business Development</i> Jaya Holdings, Singapore</p> </div>	
GAS TRANSPORTATIONS		PAID CONFERENCE
2.30pm – 3.30pm	ASIA'S GROWING ENERGY DEMANDS AND THE ROLE OF GAS <i>This track will cover the infrastructure changes and investments that will shape Asia Pacific.</i> <ul style="list-style-type: none"> What is the supply/demand outlook for gas carriers and the growth of Asia Pacific as an LNG market? Exploring the current status of liquefaction projects and how this will affect demand. How the development of natural gas from shale rock in the US is affecting the global market. <div>  <p>Chris Faulkner <i>Chief Executive Officer</i> Breitling Oil and Gas, United States of America</p> </div>	
BALLAST WATER TREATMENT		PAID CONFERENCE
3.30pm	REGULATORY REQUIREMENTS FOR ASIA PACIFIC <i>There have been changes to shipping and maritime requirements, especially with the dynamic growth experienced in Asia Pacific. To discover how they will impact the various stakeholders here, and those from other parts of the world, this session will be focusing on the following agenda:</i> <ul style="list-style-type: none"> Have BLG17 and MEPC65 offered any consolation to the industry? Achieving consistency among flagged states. Avoiding noncompliance penalties by accurately understanding the new BW regime and enforcement measures. Exemptions from compliance – where do your ships stand? Shaj Thayil, Vice President, Technical Services & Ship Management & Singapore Board of Directors, APL & BIMCO	
4.00pm	THE ROAD TO BALLAST WATER RATIFICATION <ul style="list-style-type: none"> Achieving efficient operation of a BWMS. Improving and developing systems to meet future legislative requirements. Project partnership for effective supply, installation and lifecycle use. Clarification on US type approval and technology choice. <div>  <p>Dr Joe Thomas <i>Director, Ballast Water Management Systems</i> Wärtsilä Environmental Solutions, United Kingdom</p> </div> <div> <p>Session sponsored by:</p>  </div>	
4.30pm	RETROFITTING, THE ONLY WAY TO COMPLIANCE? <i>Join us to discover the following:</i> <ul style="list-style-type: none"> Adapting to new environmental regulations and implementing innovative solutions to suit the customer operations. Complying with the latest regulations whilst also honoring the customer's corporate social responsibility (CSR) principles. Retrofitting of Ballast Water Treatment Systems a cost efficient alternative for ship owners. Developing innovative alternative to compliance the Damen way. <div>  <p>Gert-Jan Oude Egberink <i>Manager Ballast Water Treatment</i> Damen Shipyards Group, Netherlands</p> </div>	